

Hector Garcia
From Business-for-Profit to Business for Humanity
Vignette #3

Vignette #1 mentioned that Hector was born to be a teacher. It is possible that he was also born with the innate gift to be a writer.

Hector was listless with unknown reasons as to why he remained indifferent to what he was to become throughout his public school and even the early college years. What he just accepted with limited motivation was that he would become business trained like many of his extended family. But not politics. He felt he was not cut out to serve the views of one political party. Yet, he ended up serving to his best capabilities while in politics. His father's job was to inform the President what the "campesinos" wanted for redress and sit back and wait to see if his pleas would cause change and improvement. He felt he could not do that, but it was what he ended up doing.

What he did do almost from the outset was to take to writing. The cause-and-affect ideology that motivated him to notice a need for improvement, sense an innate urge to offer advice that would affect improvement and "wow"-- something(s) and/or some person(s) would be better off! What could possibly be more valuable than writing? Even though he was not close to his father, he sometimes felt like writing some advice to him about how he could make life better for the *campesinos*. He never stopped writing. It became the greater part of him.

In the early 1990s Hector became the publisher of *Colors Magazine*. He was relieved to be free of NAFTA and look more into the embryo of writing. One of my best friends, who shared basic training with me in the U.S. Air Force (Korean War) had become a well-known political scientist. He, Charles Mundale, was partly in charge of a University of Minnesota program offering extension courses for retired educators (etc.) He met with Hector, applauded *Colors Magazine* and got Hector to teach at MSU and assist in taking students to Mexico on special tours. It was within this frame of time that he worked for Wells Fargo. He met Bryana Olchefske years before in 1985, who also worked for Wells Fargo as a Human Resources V-P.

Hector became a writer for a number of newspapers which were the St. Paul Pioneer Press and the Minneapolis Star Tribune, as well as the La Voz (in Spanish) which was one of three newspapers put out by the St. Paul Publishing Company.

Getting the job as Executive Director for the Minnesota Chicano Latino Affairs Council (CLAC) was an immeasurable boon to Hector's goal of being a bridge of communication and collaboration between Latinos and all avenues of connectors of the MN state/local and federal government. Among the many opportunities was writing needed papers, directions, advice and manual as to Latino needs. CLAC is now MCLA (Minnesota Council on Latino Affairs).

Hector's expertise in writing increased during the years of successful leadership in helping those in need—especially the non-white groups. He became a master at creating Immigrant/Communities Roundtables, initially leading many of them and then placing them under new leadership for them to continue. Once the culturalism of the non-white group was accepted as valid and equal, complementation of cultures would occur. Many of the roundtables remain in existence and progress continues.

Globalization needs to move from old ways of selling the pitch that power groups exist because they are better cultures than the lesser cultures that fall under them. Globalization needs to accept that all cultures are good and needed; that complementation of cultures must occur if our new globalization is to succeed with all cultures equally involved and reciprocally benefiting.

He started to write a book that would sell the idea that the reason for the success of greater power cultures is due to the essential labor and resources of the supposed less worthy cultures. Rather than praise them, they blame them for causing regression due to the mediocrity of their culture. The subjugation of these cultures has never been right and that correcting it through complementation of cultures is imperative; that loving together rather than hating apart is the only survival paradigm.

In 2017 his book *Clash or Compliment of Cultures? – Peace and Productivity in the New Global Reality* was published. He was busy writing another one, one that would further connect us with more guidance to a better future.

Mario Hernandez is one of many who followed Hector's leadership. He is currently the Strategic Service Director of Propel Nonprofits. The following is one of the commentaries that he made about Hector:

Hector was a super connector. Connecting with people. Connecting ideas. Connecting dots in systems. Connecting energy with energetics.

The next vignette will be the last one on Hector by Sam Hernandez.

4th week of November 2023